Creative Presentation



Online Ad Sales System • Ad layout and design • Professional printing

About Us Contact Us Portfolio



Meet the Founder

Robyn Hafer

We have the same goal in mind: To support youth athletic teams. The added benefits of partnering with Game On Design and Print are the level of professionalism, the creative design you will receive and the amazing customer service by which your project will be handled.

I personally have over 25 years in the print marketing and advertising design industry. Having over a decade of experience as a Creative Director at a marketing company, I successfully managed teams, concurrent projects and many, many deadlines. I have mastered the skill of layout and composition and have a special affection for typefaces. I enjoy incorporating the newest creative trends while grounding them with classic design to engage the viewer and produce a great response.

Game On Design was establish in 2017 and continues to grow season after season. I am very involved in the business and since advertising design is my true passion, whenever possible, I am creating ads. However, when the load is large, an extremely talented and trusted group of designers jump in and create ads to meet deadlines. All Game On designers have extensive advertising experience and creative design talent and we make sure every media guide has its own special design touches.

You will receive ad agency quality design and professional printing at a very reasonable rates. Our satisfaction comes from elevating your team's image and providing a really cool souvenir book to be admired.

Get Your Game On!

Ad Sales Flyer

Attaining business and family ad sponsors are the key to a successful fundraiser

1.

We create a flyer for you to send out to all potential ad sponsors

We believe there are great benefits to a team and/or booster club being directly involved with the community they are getting support from so our business model does not include soliciting ads in your community. We believe you should not have to give up a huge chunk of your team's money to 3rd party sales commissions.

2.

You send this ad sales flyer to any potential ad sponsor via email, social media posts, handouts, etc

We can customize to your needs. Normally we include ad rates, a QR code and a hot link to the online AD ORDER FORM

CO MOLVES ACHS WOLVES FALL MEDIA GUIDE **Business Sponsor Packages** \$2,200 - Alpha Wolf \$1,700 - Gold ACHS WOLVES \$1.300 - Black ATHLETICS \$900 - White PLUS: Create Your Own Package Options (see ORDER FORM for details) Student Ad Rates: \$200 - Full Page \$150 - Half Page 2019 ANICHTS! \$100 - Quarter Page 2020 THE BISHOP'S SCHOOL BASKETBALL MEDIA GUIDE CLICK HERE FOR **Business Ad Rates:** \$500 - Full Page ORDER FORM TO \$300 - Half Page ESERVE YOUR AD! \$150 - Quarter Page \$100 - Eighth Page essionally primed program will be ale at all home games and is an apportunity for any business to be \$650 - Inside Covers \$800 - Back Cover Student Ad Rates: ibers to show encouragemen support to a student/athlete \$500 - Full Page \$300 - Half Page \$150 - Quarter Page SHOW YOUR \$100 - Eighth Page SUPPORT! The Bishop's School Basketball program would like to invite you to join our Knights PLEASE CLICK family of sponsors! We continue to be dedicated to fostering a basketball **BELOW TO USE** program built on integrity, team work, **AD ORDER FORM** positive influence, and a sense of community for our youth. We could not do this without the support of our community. TO RESERVE YOUR AD SPACE TODAY This professionally printed program will be available at all home games and is an excellen If you are seeing this flyer as a printed opportunity for any business to be proudly version and not as a digital version, visit splayed, as well as for family members to https://tbsbbadorderform.paperform.co show encouragement and support to a or scan this QR code with your phone using student/athlete. a free OR Reader app

How to determine your Ad Rates

Sponsor ad rates can vary and largely depend on your community's economics and available business for support. Most business sponsorship can tax deductible.

Here are ranges of actual ad rates from high school sports teams across the US:

BUSINESS AD RATES

Back cover and Inside frt/back covers: \$900 - \$400

(these are premium positions and should be set higher due to their prime position in the program) Full page ads: \$600 - \$325

Half page ads: \$475 - \$160

Quarter page ads: \$350 - \$90

Eighth page ads: \$125 - \$60

STUDENT SALUTE AD RATES

It is recommended that the Student Salute ads are offered at a lower rate than the business sponsors to ensure families have the best opportunity to display encouragement to their student in the souvenir program.

(However, if you prefer to keep ad rates the same across both types - that's fine too!)

Online Ad Order Form

As part of your package, we supply an AD ORDER web form. It is perfect for student-athletes, booster members or volunteers selling ads out in the field. They can use the form link from their cell phones or tablets to sign up sponsors on the spot.

1.

Your ad sponsor fills out the ad form

This simple form is easy to fill out and will save the team media guide organizer a lot time. The team media guide volunteer may fill out the form for the sponsor if needed.

Click here

to see the

LIVE FORM

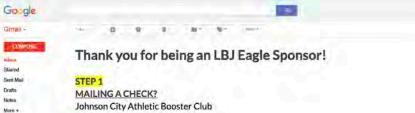
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2.

Once the form is submitted, all the data flows into a spreadsheet

See your complete ad sales summary at a glance!

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Drafts

Notes

More +

Please click on the link below to request your ad design or to submit a press-ready ad file. AD DESIGN REQUEST/SUBMIT FORM Deadline to get an ad in the program: AUGUST 23

You will be emailed an AD PROOF to approve once your ad design is completed. All supplied ads will be checked and placed on a template and emailed for approval as well.

SUPPLYING AN AD?

POInt ISS

STEP 2

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Below are the PRESS-READY SPECS if you are creating and supplying your own ad: Submit as a high res 300 dpi PDF or JPG using the form link above. (Please note that ads in a Word Doc will be recreated as they are not suited for print) Full Page - 7.75"w x 10"h Half Page - 7.75"w x 4.85"h Quarter Page - 3.75"w x 4.85"h Business Card Ad - 3.75"w x 2.3"h Back Cover / Inside FC / Inside BC - 8.5" x 11" trim size with .125 bleed added to doc size.

QUESTIONS? Burry Weinich Supplement Children and 913-7

A COPY OF YOUR SUBMITTED FORM DATA:

Auto Email Response

After the Ad Sponsor submits their AD ORDER FORM, they receive an immediate auto reply detailing next steps.

If your team has a payment gateway such as PayPal or Square, we can incorporated the payment link within this email

Online Design Order Form

The 2nd form we will provide, is the DESIGN ORDER web form.

The link is within the auto email sent to the ad sponsor

STEP 2 Please click on the link below to request your ad design or to submit a press-ready ad file. AD DESIGN REQUEST/SUBMIT FORM

1

Your ad sponsor clicks on the link from the email they receive after submitting the Ad Order form

Through this form the sponsor can:

- Request their ad be professionally designed by Game On professional – uploading all info and images to this form
- Or send a print-ready ad file to be inserted in guide

Click here to see the LIVE FORM

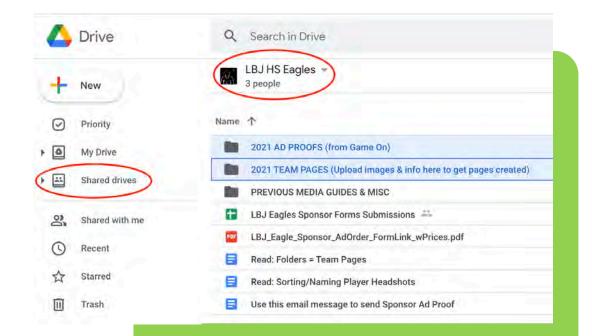
Once the design form is submitted, all the data flows into the spreadsheet

2021 Fall Sports Mohigan Media Gui Submit this Form by AUGUST 25 Request free professional ad design or submit an ad file that's ready for print

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Game On Design & Print

See tabs above - Both tracking sheets are on one doc for access convenience



We have created a streamlined, efficient system to help you raise team funds and save time in the process!

Google Shared Drive

Everything in one place!

The spreadsheets, ad proofs and team page uploads, etc of your project will be contained in a Google SHARED DRIVE.

We can add any members or volunteers you specify.

Game On Pricing

Printing and Design are offered separately so you only pay for what service you use.

OPrint

A full print pricing chart is supplied

Just choose your total number of pages and quantity needed to see total price for printing - shipping is included!

Design

Ad design is charged per ad and by ad type and size

Prices range from: \$5 for supplied ads that are ready-to-print to \$50 for a full page business sponsor professional ad design.

8.5 x 11 Game Day	Program	Print	Costs
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Game day programs are commercially printed at competitive rates. 8.5 x 11 Full Color, Full Bleed Cover wrap: 100 lb Gloss Cover Inside pages: 80 lb Gloss Text Turnaround: 6 full business days (expedited available)

SADDLE STITCHED (stapled spine)					
Full Color					
QTY	PAGES	PRICE			
75	8	\$336			
75	12	\$342			
75	16	\$348			
75	20	\$426			
QTY	PAGES	PRICE			
100	16	\$358			
100	20	\$406			
100	24	\$454			
100	28	\$502			
100	32	\$550			
QTY	PAGES	PRICE			
150	8	\$393			
150	12	\$492			
150	16	\$588			
150	20	\$679			
QTY	PAGES	PRICE			
250	36	\$1,473			
250	40	\$1,591			
250	44	\$1,709			
250	48	\$1,827			
QTY	PAGES	PRICE			
300	40	\$1,831			
300	44				
300					

PERECT BOUND (glued spine) Full Color					
500	56	\$3,909			
500	60	\$4,161			
500	64	\$4,757			
500	68	\$5,040			
500	72	\$5,322			
500	76	\$5,605			
500	80	\$5,888			
500	84	\$6,170			
500	88	\$6,453			
500	92	\$6,641			
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500	100	\$7,159			
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BOOK ASSEMBLY

Up to 4 FREE hours for

assembling ads into book form, book revisions and page switches plus preparing files for press.

Additional revision time during book proofing is billed at \$20 per hour

No Upfront Cost in most cases

Full payment is required 5 days after receipt of printed programs. This helps teams get all monies collected before paying for Game On Design & Print.

For large books over 60 pages/Qty 350 a \$500 deposit is required on final ad sales day



We take care of all the details so you can concentrate on raising funds

PRINTING SERVICE Don't need design or production help?

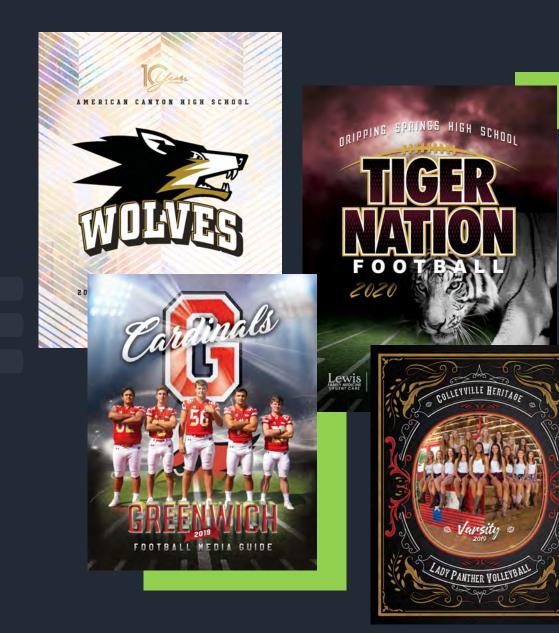
Send us you print-ready file and we can professionally print your program at 10% off

Contact us for more details

NEED SOMETHING ELSE?

We can produce and print any items you might need for the team including:

- Banners, mesh and vinyl
- Posters, large and small
- Roster Cards
- Event Brochures
- And More!



Next Steps

We would love to be a part of your visual impact this coming season!

Ready to get on the schedule?

We will need the following:

- School/Organization Name and City
- Sport or Season
- Estimated page count
- Desired In-Hand Date
- Email address of the organizer(s) to be on Shared Drive:
- High-res logo(s) if possible

We'll set up a Google Shared Drive and send the invite

To set-up of sales and design web forms, we need:

- Ad Rates for Business & Student Ads
- Team contact name for sponsor questions
- Whom to make checks payable to
- Address for sponsors to mail payment

We would then create your forms so ad sales can begin!